EVENT DESCRIPTION SHEET

PROJECT	
Participant:	[2] - Arci Servizio Civile Vicenza] ([ARCI])
PIC number:	923150456
Project name and acronym:	Echocultures — ECHOCULT

EVENT DESCRIPTION		
Event number:	4	
Event name:	CAPOGIRO: lo swap party!	
Type:	workshop	
In situ/online:	in situ	
Location:	Italia, Vicenza	
Date(s):	16-17-18-19/10/2024	
Website(s) (if any):		
Participants		
Female:	64	
Male:	8	
Non-binary:	0	
From Italy:	70	
From Spain:	2	
Total number of participants:	72	From total number of countries: 2
Description		
Provide a short description of the event and its activities.		

On the first two days (16-17 October), 24 young people were involved in the preparatory activities for the swap party, through an internal call to the various associations living in the Porto Burci cultural centre (event venue). During this phase, the participants took part in workshops on recognising fabrics, setting up the space with recycled materials, assessing the quality of the garments given at the second-hand market, and other related topics. These moments allowed the young people to develop new technical and creative skills, but for most of the participants it was a personally enriching experience, helping to build a more critical awareness of waste and traditional consumption habits.

Over the next two days (18-19 October), the event took its 'open to the public' form, turning into a weekend dedicated to clothes swapping and textile upcycling workshops. The swap party, in

particular, had a major impact on the way people who took part in the event perceived the value of clothes and the life cycle of objects. Through bartering, each participant was able to bring up to 5 items of clothing in good condition, exchanging them with others and experiencing a concrete alternative to the traditional consumption model based on buying new products. This process not only saved money, but also encouraged collective reflection on the importance of sustainability and reuse, reinforcing the idea that clothes can have many lives and stories to tell.

The 'Pimp your clothes!' workshop was a crucial moment in raising participants' awareness of the importance of upcycling and creativity in modifying and enhancing what they already own. Upcycling techniques, such as fabric painting and creative embroidery, offered simple but powerful tools to deal with signs of wear and tear or to completely reinvent a garment. This helped transform the idea of 'old' or 'useless' into a possibility for personal expression and creativity, helping people reduce their environmental impact and develop a more conscious and affective relationship with the objects they own.

By showing concrete alternatives to compulsive buying and the throwaway culture, CAPOGIRO helped to promote more ethical and responsible habits, oriented towards reuse, savings and respect for the environment. Moreover, by actively involving people in the process of garment evaluation and transformation, it has created a deeper awareness of the work and resources behind each garment, encouraging more careful and considered choices, promoting a change in the way we consume, and also stimulating a collective reflection on the possibility of building a more sustainable, creative and solidarity-based future.

From a community perspective, this event was equally significant, creating a meeting place where values, experiences and ideas could be shared. The collective and convivial dimension of the event, with moments dedicated to sociability such as breakfasts, snacks and aperitifs with live music or DJ sets, allowed for a stronger sense of belonging and connection among participants. For many, it was an opportunity to rediscover the pleasure of collaborating, exchanging ideas and feeling part of a community that shares an interest in sustainability and creativity.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).